

## **OurCrowd Celebrates 1 Year Anniversary**

*Investors from 23 countries have invested over \$35M into 33 companies through OurCrowd*

**Jerusalem, Israel February 26, 2014:** OurCrowd the leading global venture capital-crowdfunding platform, celebrated its one year anniversary this month. Since launching in February 2013, OurCrowd has successfully raised over \$35 million for 33 Israeli and global early stage companies. Fourteen of these companies have raised over \$1 million in investments, and twelve companies have conducted follow-on funding rounds. OurCrowd's investor community is rapidly expanding and fast approaching 4,000 accredited investors from 23 different countries around the world. OurCrowd's largest raise to date for a specific company was \$2.1 million. OurCrowd has issued an infographic to celebrate these and other relevant statistics from its first year of pioneering equity crowdfunding.

Commenting on this milestone, OurCrowd CEO Jon Medved said, "We are proud of what we have accomplished in the year since we launched. What started out as a small group of close friends and business partners has turned into a global community of thousands, who together are building a new model for the venture capital world. We have proved that headquartered in Israel, the Startup Nation, we can bring thousands of new investors into the innovation ecosystem, who heretofore have not had access to investments in exciting technology companies".

OurCrowd's team of investment professionals reviews hundreds of new investment opportunities each month, and, after an in depth due diligence and research process, selects specific companies in which to invest its own capital and to offer to its accredited investor base on its website, [www.ourcrowd.com](http://www.ourcrowd.com).

Jeff Pulver, co-founder of OurCrowd's portfolio company Zula, said, "I was impressed with the value that OurCrowd brings to early stage companies and its ability to expose them to sophisticated angel investors worldwide. Not only did we raise our seed round on OurCrowd quickly, but we had people from all over the world invest in Zula thanks to this platform."

"The crowdfunding business according to the market research firm MassSolution is projected to grow at over 100% annually over the near term," explains Medved. "Since we are a leading player in this fast growing market, we hope to exceed this rate of growth in the coming years. We're looking forward to maintaining our leadership position by significantly growing our investor membership and finding scores of new investment opportunities in the coming year and beyond."

### **About OurCrowd**

OurCrowd is a hybrid VC-crowdfunding platform for accredited investors only who wish to invest in Israeli and global early stage companies. Managed by a team of well-known investment professionals and led by serial entrepreneur Jon Medved, OurCrowd selects opportunities, invests its own capital and brings these startups to its accredited membership. Members

choose those deals they invest in via OurCrowd-managed partnerships. OurCrowd investors must meet stringent accreditation criteria and invest a minimum of \$10,000 per deal. OurCrowd provides post investment support to its portfolio companies, assigning industry experts as mentors and taking board seats.

For press materials: <http://blog.ourcrowd.com/index.php/ourcrowd-one-year-anniversary/>

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