



## OurCrowd Marks Israel's 67<sup>th</sup> Anniversary with Addition of 67th Portfolio Company

*OurCrowd Adds Innovative Brain Company ELMindA to its Growing List of Israeli Startups*

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*Jerusalem, Israel. April 22, 2015* – OurCrowd, the world’s leading equity crowdfunding platform, is marking Israel's 67<sup>th</sup> birthday with the announcement of its 67<sup>th</sup> portfolio company, **ELMindA**.

Named one of the [50 most innovative companies](#) worldwide, ELMindA has developed the world's first FDA-approved neural functional assessment tool to visualize serious brain trauma and illnesses. The technology is potentially a huge breakthrough for mitigating sports injuries, advancing brain research and changing the lives of the two billion people worldwide living with brain disorders.

In just two short years, OurCrowd has established itself as a major international force in the equity crowdfunding industry, investing over **\$110M** from its "crowd" of thousands of accredited investors in its portfolio companies, which span major investment sectors including the Internet of Things, Fintech, Cybersecurity, Medtech, Agritech, Big Data, and Robotics.

*“OurCrowd has become the most active investor in the Israeli tech sector over the past two years with approximately 80% of OurCrowd companies located in Israel,”* said **OurCrowd Founder and CEO, Jon Medved**. *“Israeli entrepreneurs are unrivaled in their ability to create spectacular startups. We are proud to now be driving the transformation of Startup Nation into Scaleup Nation.”*

Israeli tech continues to be red hot among global investors, with over [\\$3.4 billion dollars](#) invested in Israeli startups last year, an increase in 46% from 2013. Israeli exits also continue to make headlines. In 2014, there were 70 deals [worth \\$15 billion dollars](#) closed during the year.

### **OurCrowd’s 67 portfolio companies:**

#### **Consumer Hardware/Internet of Things**

**BT9** - IoT for supply chain management.

**Clipfort** - Securing firearms with biometric authentication.

**Consumer Physics** - Makers of Scio, the molecular scanner that has been hailed as “Google for matter,” with a top ten Kickstarter campaign.

**Corephotonics** - A compact camera design house with computational photography expertise.

**Stringify** - Unifying platform for the Internet of Everything.

**MUV Interactive** - Making any surface a richly interactive touchscreen.



**Pixie** - The leading “Location of Things” supplier with a guitar pick size IoT tag that is networked, long battery life, VR discoverable, programmable with SDK.

**VocalZoom** - Accurate voice recognition in any environment.

### Consumer Software

**Abe's Market** - Online marketplace for great natural products.

**Boatbound** - Fastest growing U.S. Peer-to-Peer boat rental marketplace.

**Cimagine** - Boosting sales through a new 3D visualization retail experience.

**Curiyo** - Automatically enhances web content with relevant information.

**Nextpeer** - Industry leading mobile gamers network.

**Parko** - Social parking solution.

**Social Bicycles** - Turnkey bike-sharing platform with a disruptive model for small-scale.

**Takes** - Why choose between taking a photo or a video when you can do both?

### Cyber

**BatBlue** - Moving security infrastructure to the cloud.

**BioCatch** - Game-changing solution for advanced cyber threats.

**Covertix** - Complete control and protection of digital files.

**Fireblade** - Protecting websites from cyber-attacks.

**Morphisec Technologies** - Cyber-security solution that morphs programs in order to make them invisible.

**Nativeflow** - Data protection for any device.

### Energy & AgTech

**CropX** - Using smart sensors and smart phone apps to save massive amounts of water in standard irrigation systems for farmers.

**EdenShield** - Truly non-toxic crop protection sourced in the Judean Desert.

**Everid** - Using space-age air treatment to lower energy costs for commercial buildings.

**Lucid Energy** - Renewable energy from the water grid.

### Enterprise Software

**Applango** - Enterprise platform for cloud apps.

**Applai** - Interactive recruiting software for the service and support industries.

**Bizzabo** - Reinventing the world of offline conferences.

**BriefCam** - Video synopsis software for enterprise and consumer security.

**Freightos** - B2B global marketplace for freight, from the founder of Tradeum.

**PowWow** - Mobilizing corporate software in minutes.

**Scalabil.it** - Streamlining and securing proof of concept testing.

**StackIQ** - Automating deployment & management of Big Data and Cloud Infrastructure.

**Tapit** - Simplifying access to info on mobile.

**Zula** - Cloud collaboration for mobile.

### FinTech

**BillGuard** - Top personal finance app fighting credit card fraud and identity theft, with major Xperian deal.

**Borro** - A leading online asset-backed lending platform.

**CrediFi** - Bloomberg-like platform for Commercial Real Estate.



## Marketing & AdTech

**Appforma** - Autonomous marketing platform replacing ad agencies for SMBs.

**BIScience** - Competitive intelligence for the \$140B digital advertising market.

**Crosswise** - Mapping users across devices for digital advertising.

**Easy Social Shop** - Bringing online retail to Facebook.

**Influitive** – The pioneer in the B2B advocate marketing space.

**MentAd** - Rapidly growing predictive marketing platform.

**Viewbix** - Add an interactive layer to videos.

**Webydo** - Instant web design without code. Built by designers, for designers.

**Tech Company redefining mobile advertising** (Coming Soon...)

## MedTech

**EIMindA** – A next generation mapping tool for visualizing the brain's neural activity.

**Global Kinetics Corporation**- Wearable sensor & advanced analytics tracking Parkinson's disease symptoms.

**HIL Applied Medical** - Next generation accelerators for proton-beam cancer therapy.

**Medaware** - Preventing prescription errors through Big Data.

**MST** – Medical Surgeries Technology - Robotic vision system for laparoscopic surgery.

**PulmOne** - Innovative technology bringing lung-function testing to the desktop.

**ReWalk Robotics**- Giving paraplegics the ability to stand, walk and climb (NSDQ: RWLK)

**Sight Diagnostics** - Bringing computer vision to the multibillion dollar blood testing industry.

**Surgical Theater** - Patient-specific 3D imaging for planning and rehearsing complex surgeries.

**Syqe Medical**- World's first medical-grade cannabis inhaler.

**TheraCoat** - Optimized drug delivery for bladder diseases.

**The Trendlines Group**- Leading medtech incubator.

**UPnRIDE Robotics** - Providing unprecedented mobility in any environment.

**Stealth Mode Company in Medical Imaging** (Coming Soon...)

## Other

**eVigilo** - Next generation emergency alert system.

**HighCon** - Bringing folding carton packaging into the digital age.

**MyAgentFinder** - High quality, pre-vetted referrals for large realtor networks.

**Neverware** - Verticalized IT solution for the education sector.

**XpresSpa** - Category-defining airport retailer funding a major expansion.

## **About OurCrowd:**

OurCrowd is the world's leading equity crowdfunding platform for accredited investors to invest in Israeli and global companies. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital and brings startups to its accredited membership. OurCrowd investors must meet stringent accreditation criteria and invest a minimum of \$10,000 per deal of their choice. OurCrowd provides post-investment support to its portfolio companies, assigning industry experts as mentors and taking board seats. OurCrowd has raised over \$110M in equity crowdfunding for its 67 portfolio companies, which include leading companies, such as: Borro, BillGuard, Consumer Physics (SCiO), BioCatch, Abe's Market, and ReWalk, OurCrowd's first portfolio company to complete a successful IPO on the NASDAQ. Visit us online at: [www.ourcrowd.com](http://www.ourcrowd.com)



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