



**UNDER EMBARGO UNTIL MON. JUNE 5, 2017 AT 8AM IST**

## **National Australia Bank and OurCrowd – An Australian First Collaboration**

**Sydney/Jerusalem - June 5, 2017** - The National Australia Bank (NAB) today announced an innovative collaboration with Israeli company OurCrowd, a leading global equity crowdfunding platform that will provide NAB clients with direct access to exclusive OurCrowd startup investments together with domestic and global networks and events.

The first of its kind in Australia, the collaboration provides direct access for NAB clients to one of the world's largest equity crowdfunding platforms, which has raised over \$440 million from over 20,000 investors across 112 countries for over 120 early stage companies.

The announcement was made by OurCrowd CEO Jon Medved at the Australia-Israel Chamber of Commerce Women Leaders Delegation in Israel. Executive General Manager NAB Private, Christine Yates, one of the delegates, welcomed the collaboration and said it was another example of NAB deepening its relationship with its clients and offering innovative solutions for a changing environment.

"We know that our clients are looking globally for investment opportunities, and OurCrowd is an established global platform which offers a full service end-to-end solution," she said.

"Technology is changing the way we do business and this shows how banks need to think differently when it comes to servicing their clients. Our NAB clients will have access not available outside this collaboration."

OurCrowd entered the Australian market in 2014 and has positioned itself as a leading provider to the local market of global alternative investment opportunities.

Dan Bennett, Managing Director, OurCrowd Australia and Asia said: "The collaboration provides NAB Private clients a high quality globally focused product with particular scope in USA, Israel and Asia-Pacific.

We are excited about this venture with one of Australia's leading Private Banks and sharing the very best of global technology investment with their deeply valued clients," he said.

NAB is a top 30 global bank and Australia's leading business bank and employs over 34,000 people. NAB serves individuals and business customers ranging from small and medium enterprises through to Australia's largest institutions. Outside of Australia, NAB also supports businesses across New Zealand, Asia, the UK and the US to link with the Australian market.

**Notes to Editors –**



**About OurCrowd:** OurCrowd is the leading global equity crowdfunding platform for accredited investors. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital, and brings companies to its accredited membership of global investors. OurCrowd provides post-investment support to its portfolio companies, assigns industry experts as mentors, and takes board seats. The OurCrowd community of almost 20,000 investors from over 112 countries has invested over \$440M into 120 portfolio companies and funds. OurCrowd already has thirteen exits to date, two IPO's and eleven acquisitions. To join OurCrowd as an accredited investor visit <http://www.ourcrowd.com> and click "Join."

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**For Press Materials:** <http://blog.ourcrowd.com/nab/>

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