

OurCrowd Announces Strategic Collaboration Agreement with Reliance Private Client in India

Jerusalem/Mumbai – June 7, 2017 – OurCrowd, a global leader in equity crowdfunding, today announced that it has signed a strategic collaboration agreement with Reliance Private Client, one of India’s leading wealth management companies - a part of Reliance Capital.

For the first time, this agreement will allow Indian investors to access overseas venture capital funds on the OurCrowd Platform. Based in Israel, OurCrowd is one of the world’s largest equity crowdfunding platforms and one of the leading investors in the increasingly dynamic Israeli startup arena.

Under the terms of the collaboration, Reliance Private Client will offer to its accredited clientele, OurCrowd’s unique startup investment products and fund offerings.

Indian investors will have the opportunity to invest via the platform in OurCrowd’s broad range of offerings, including funds such as OurCrowd Qure: Israel’s First Digital Health Fund and the OC50 Portfolio Index fund.

“Historically, the greatest challenge for global investors has been access to high quality global alternate asset class investment opportunities, especially into early and growth stage companies based out of mature startup ecosystems such as Israel and Silicon Valley,” said OurCrowd CEO Jon Medved.

“This new deal structure will provide Indian investors access to quality VC deals through a trusted partner such as Reliance Private Client,” he said.

India is home to the fourth largest population of high net worth investors in the Asia Pacific region, with total wealth approaching one trillion dollars. At present, India has around 2% of the world’s millionaires (13.6 million) and 5% of the world’s billionaires (2,024). Between 2015 and 2016, the country has witnessed a 12% increase in high net worth investors and this is expected to grow at 150% over the next decade.

“OurCrowd's strategic growth plans in Asia have been further reinforced with this valuable collaboration with Reliance Private Client in India. It will also provide greater impetus to the growing economic opportunities between Israel and India, and help nurture fruitful interactions between the two startup ecosystems,” said Elias Ghosalkar, Director of Corporate Development, OurCrowd.

Commenting on the impact of the alliance, Ms. Amrita Farmahan, Country Business Head, Reliance Private Client said: “We are excited to bring our clients this unique opportunity to access high quality and curated portfolios of deep technology enabled startups via OurCrowd’s disruptive private equity platform. In addition to providing viable investment opportunities in these important alternate assets, we will connect the Indian investors to the global startup ecosystem via OurCrowd.”

Notes to Editors –

About OurCrowd: OurCrowd is the leading global equity crowdfunding platform for accredited investors. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital, and brings companies to its accredited membership of global investors. OurCrowd provides post-investment support to its portfolio companies, assigns industry experts as mentors, and takes board seats. The OurCrowd community of almost 20,000 investors from over 112 countries has invested over \$440M into 120 portfolio companies and funds. OurCrowd already has thirteen exits to date, two IPO's and eleven acquisitions. To join OurCrowd as an accredited investor visit <http://www.ourcrowd.com> and click "Join."

About Reliance Capital

Reliance Capital, a part of the Reliance Group, is one of India's leading private sector financial services companies. It ranks amongst the top private sector financial services and banking groups, in terms of net worth. The Company is a constituent of Nifty Midcap 50 and MSCI Global Small Cap Index.

Reliance Group is amongst India's leading business houses with over 250 million customers. The Group has a strong presence across a wide array of high growth consumer-facing businesses of financial services, telecom, energy, power, infrastructure, and Defence. Reliance Capital has interests in asset management and mutual funds; life, general and health insurance; commercial and home finance; stock broking; wealth management services; distribution of financial products; asset reconstruction; proprietary investments and other activities in financial services.

www.reliancecapital.co.in

About Reliance Private Client: Reliance Private Client is the wealth management unit of Reliance Capital Ltd. It is an open architecture and multi asset class platform and works closely with UHNWIs, Family Offices and Institutions in India and Overseas and offers a wide range of bespoke integrated Financial Services & Solutions.

www.reliancewealth.in

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